

Mark Swindle

UX Solution Lead/Designer | Visual Designer | Information Architect

I am a hybrid **UX SL/Designer, Visual Designer** and **Information Architect**

with Project Manager, Front/Back End Developer and start-up experience
with 15+ years of experience in business, educational, NGO and creative environments

Relevant Professional Experience

UX Solution Lead, Senior UX Designer

@ Aon-Hewitt Lincolnshire 2015 – Present

As part of the CX Studio, guide visioning (low- and med-fidelity, usability testing, CX review and sponsor reviews; participate in requirements, UAT and updating of product catalog; project management.

User Experience Architect, Visual Designer

@ Design-i Amsterdam | NYC | Paris | Chicago 2010 – 2015

Consulting as UXA, Interface/Interactive/Web Designer for Columbia University, Northwestern University, MacArthur Foundation, Topology, The American Assembly, Revolving Concepts, etc.
@ Cinewav (a VoD startup): Co-founder, CEO, Digital and Marketing Strategist, Project Manager and Designer

Senior Web Designer

@ Northwestern University, School of Education & Social Policy Evanston, IL 2004 – 2010

Guide the design and development of websites and custom web applications for the School and its programs; and of University-wide interdisciplinary projects

Webmaster, Designer

@ Northwestern University, School of Communication Evanston, IL 2002 – 2004

Guide the design and development of digital and print projects for the School, its departments, and its programs

Web/Interactive Designer

@ Aquent, Digital People, E-Staff, Randstad Chicago, IL 1998 – 2002

Clients: Rand McNally, DDB Worldwide, Smith Bucklin & Associates, Neology, McGraw-Hill, Argonne National Laboratory, Giant Step, Quantum Leap

Relevant Skills

HTML, CSS, responsive design, CMS's, Axure, OmniGraffle, Excel, Adobe Creative Suite, Visio (with minor in Javascript, XML, PHP, SQL, Agile/SCRUM)

Education

Master of Science: Computer Information Systems, Northwestern University (*incomplete*)

Bachelor of Science: Architectural Studies, University of Illinois (*with honors*)

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