

# Mark Swindle

Senior UX Specialist | Information Architect | Visual Designer

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15+ years experience with corporate, business, educational, not-for-profit and creative clients; a passion for UX and design as the drivers of exceptional product; and a *we're all in this together* ethos.

## ***Relevant Professional Experience***

### **UX Solution Lead, Senior UX Designer**

@ Aon-Hewitt Lincolnshire 2015 – Apr 2017

As part of the CX Studio, I helped salvage a floundering project, guiding visioning, prototyping, usability testing, sponsor negotiations, CX review and sponsor reviews to create exemplary, top-testing products. I also participated in requirements, product catalog and PM.

### **User Experience Architect, Visual Designer, PM**

@ Design-i Amsterdam | NYC | Paris | Chicago 2010 – 2015

I consulted with Columbia University, Northwestern University, John Jay College, The MacArthur Foundation, The American Assembly, *et al* on website and web app projects.

@ Cinewav (a video-on-demand startup): Co-founder, CEO, Digital and Marketing Strategist, Project Manager and Designer

### **Senior Web Designer**

@ Northwestern University, School of Education & Social Policy Evanston, IL 2004 – 2010

I guided the design and development of complex historical-archival and academic websites, custom web apps, promotional material and University-wide interdisciplinary projects.

### **Webmaster, Designer**

@ Northwestern University, School of Communication Evanston, IL 2002 – 2004

I guided the design and production of digital and print promotional content for the School; and architected a custom CMS, SOCIety, deployed across many schools and programs.

### **Web/Interactive Designer; Interactive Art Director**

@ Frankel & Co., Aquent, Digital People, E-Staff, Randstad Chicago, IL 1998 – 2002

Clients: Tropicana, Target, Visa, Rand McNally, DDB Worldwide, Smith Bucklin & Associates, Neology, McGraw-Hill, Argonne National Laboratory, Giant Step, Quantum Leap

## ***Relevant Skills***

HTML, CSS, responsive design, wireframing, prototyping [Axure, OmniGraffle, Visio, Adobe Creative Suite], Agile/Jira, with experience in PHP, SQL, Javascript)

## ***Education***

Master of Science: Computer Information Systems, Northwestern University (*incomplete*)

Bachelor of Science: Architectural Studies, University of Illinois (*with honors, Bronze tablet*)

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